



Mrs. Bectors Food Specialities Limited

Mrs. Rajni Bector conferred with Padma Shri for her contribution to trade and industry

Punjab, 27th January 2021

We at Bectors, take immense pride in announcing that our Founder, Mrs. Rajni Bector has been conferred with the prestigious Padma Shri award by the Government of India for her contribution to trade and industry. The Padma Shri is amongst one of the highest civilian honours of the country.



Mrs. Bector is a role model for women across country for turning her small-time home kitchen into one of the leading biscuits and bread manufacturing business. The company's brands, 'Cremica' and 'English Oven' are amongst the most popular brands in biscuits and bakery products segment.

Mrs. Bectors Food Specialities Limited has scaled to a turnover of Rs. 762 Crores in FY20 and has recently made a debut on the stock exchanges with a current market capitalization of Rs. 2,300 Crores.

Commenting on the occasion, Mrs. Rajni Bector, Founder and Non-Executive Director, Mrs. Bectors Food Specialities said "I feel blessed and express my gratitude to the government for recognising my services. I am completely honoured and want to dedicate this award to my family, children, and staff and all those who have worked an extra mile to make this possible. This is a very proud moment for me and for all at Bectors. I would also like to thank our customers, who believed in us, supported us and valued our relationships through thick and thin which motivated us to work harder each day and give them the best products in each category."

About Mrs. Bectors Food Specialities Limited

Mrs. Bectors Food Specialities Limited is one of the leading companies in the premium and mid-premium biscuits segment in North India and a leading premium bakery player in India. The Company is the sole / preferred supplier to some of the Largest QSR Franchises, Cloud Kitchens and Multiplexes in India. We have a diversified product portfolio of 480+ SKUs and constant focus on new launches.

The Company has a strong multi-channel distribution network PAN India in over 23 states having 14 depots, 154 super stockists, 644 distributors, 3,500+ CPOs and presence in over 4,58,000 retail outlets. The Company is expanding through modern trade and e-commerce. The Company is a leading biscuits exporter to 64 countries across 6 continents.

Contact Details

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